



Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 3,600 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the Business Social Compliance Initiative (BSCI).

Learn more about Triumph on:

[www.triumph.com](http://www.triumph.com)

[www.linkedin.com/company/triumph-international/](http://www.linkedin.com/company/triumph-international/)

Our Marketing Department for East Europe in Warsaw (Poland) is looking immediately for a highly motivated

## **Head of Marketing East (f/m) (working 100 %)**

### **Roles & Responsibilities:**

- You will be the brand guardian and ambassador in the local leadership team and work closely together with Head of Retail EAST and Head of Wholesale EAST in order to align & deliver business and brand targets
- You will be contributing and delivering across Eastern Europe the short and long-term Regional Marketing strategy based on business and consumer insights for the Regional Triumph Marketing portfolio as well aligned with European Marketing strategy
- You will be accountable to identify the right allocation of the Regional marketing funds across markets and communicate the marketing strategy across the countries within the Regional organizations as needed and get a buy-in from the respective Head of Sales and the European Head of Marketing
- You will be leading a team of Marketing professionals, collaborates and communicates with multiple disciplines as well as a variety of outside business support parties
- You are digital savvy and have a deep understanding on how digital marketing & media works and what are the main activation areas to generate a satisfying ROI with your given digital media budget.
- You will be providing local consumer and customer input/trends/ cultural insight to global marketing team in order to ensure campaign relevance for markets
- You will be driving the identification of market white space growth opportunities
- You will be driving the processes across the functions to ensure that all marketing activities are executed and reported cross-functionally
- You will be reporting to the European Head Marketing Triumph and has a team which include direct reports leading Brand Marketing, PR & Media, Digital Marketing, and Trade Channel Marketing for Wholesale and Retail



**Your ideal profile:**

- Master's degree in marketing or related field
- 10+ years of functional expertise in Digital Marketing, Consumer & Media Marketing, Marketing Communication or PR gained in consumer goods industry
- 2-years experience in a large market, managing marketing agenda in multicountries/regions would be a benefit
- Cross functional team management experience
- Strategic thinking and commercial mindset
- Extensive consumer and competitor understanding
- Trade channel marketing - proven experience
- Digital savvy with experience in digital media
- High drive and result orientated
- Ability to inspire via strong presentation & communication skills
- English and Polish fluent skills are essential

We offer an opportunity in a fast paced organization which gives those looking for a challenge the possibility to grow with the company and shape the future.

We are a family owned company with strong values, operating at a global level with key markets in Germany, Japan and China - where our iconic brands, Sloggi and Triumph, continue to delight our consumers.

Triumph Group is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, color, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your application letter and CV in English, diplomas and expected salary range by clicking on Apply.