



Triumph is one of the world's largest intimate apparel companies. It enjoys a presence in over 120 countries with the core brands Triumph® and sloggi®. Globally, the company serves 40,000 wholesale customers and sells its products in 3,600 controlled points of sale as well as via several own online shops. The Triumph Group is a member of the Business Social Compliance Initiative (BSCI).

Learn more about Triumph on:

www.triumph.com

www.linkedin.com/company/triumph-international/

Our Marketing Department in Munich (Germany) is looking immediately for a highly motivated

Head of Marketing DACH (f/m) (100 %)

Roles & Responsibilities:

- Driving and Implementing Triumph Regional Marketing Plan and Process in line with European strategy and recommendation
- Developing and driving the marketing positioning and values across the region
- Managing Marketing team and engaging consumer-minded marketing professionals to drive a Brand Led Consumer Focused culture and commercial approach
- Establishing a collaborative, inspiring and energetic leadership style that promotes initiative and entrepreneurial thinking in line with the corporate shared values of honesty and trust.
- Aligning marketing activities across the region and delivering one consistent Marketing framework across Digital Marketing as a key pillar and focus, Consumer Marketing, Brand Communication
- Drive long term, strategic and tactical Trade and Retail Marketing sell-in and sell-out activities, in line with Channel and Brand strategies
- Collaborating with the key brand staff functions including Brand Merchandising and Retail to ensure that we are consistently delivering against the Service Leader Corporate proposition
- Executing globally planned marketing and digital media concepts
- Utilizing exceptional understanding of the female clothing and Marketing business units to provide insights and deliver competitive advantages and economies of scale for Marketing Triumph
- Close collaboration with all sales functions, to ensure consistent messaging across all channels and a brand led consumer focused approach

Your ideal profile:

- Master's degree in marketing or related field
- 10+ years of functional expertise in Digital Marketing, Consumer & Media Marketing, Brand Marketing, Communication or PR



- 5-year experience in a large market, managing marketing agenda in multi countries/regions would be a benefit
- Min. 4 years of cross functional team management experience
- Strategic thinking and commercial mindset
- Extensive consumer and competitor understanding
- Trade channel marketing - proven experience
- Digital savvy with experience in digital media
- High drive and result oriented
- Ability to inspire via strong presentation & communication skills
- English and German fluent skills are essential
- Proven cross-functional leadership skills
- Excellent business understanding and experience in the DACH consumer goods market

We offer an opportunity in a fast paced organization which gives those looking for a challenge the possibility to grow with the company and shape the future.

We are a family owned company with strong values, operating at a global level with key markets in Germany, Japan and China - where our iconic brands, Sloggi and Triumph, continue to delight our consumers.

Triumph Group is committed to employing a diverse workforce. Qualified applicants will receive consideration without regard to race, color, religion, sex, national origin, age, sexual orientation, gender identity, gender expression, veteran status, or disability.

If you are seeking a great opportunity to develop your career, please send us your application letter and CV in English, diplomas and expected salary range by clicking on Apply.